

CABINET DECISION

REF NO.	PROPOSAL
Title	“In Principle” Approval of Compulsory Purchase Powers for the Anfield Project (H/5)
Decision	<p>Cabinet considered a recommendation that –</p> <p>(i) “in principle” agreement be given for the City Council to use its compulsory purchase powers and “in principle” to acquire or appropriate the site/s shown edged red on the plan at Appendix 3 to the report submitted, for planning purposes, pursuant to Sections 226 and 227 of the Town and Country Planning Act 1990 (as amended) and Section 122 of the Local Government Act 1972, to enable Liverpool City Council, Your Housing Group and Liverpool Football Club to deliver the Anfield Project along with associated development supporting regeneration;</p> <p>(ii) authority be granted to the City Solicitor and the Divisional Manager – Development to issue requisitions for information pursuant to Section 16 of the Local Government Act (Miscellaneous Provisions) Act 1976 to all potential owners of legal interests affected by the Anfield Project.</p> <p>(iii) delegated authority be granted to the City Solicitor, Assistant Director -Planning & Development and Divisional Manager – Development to complete and settle the land</p>

	<p>referencing exercise to identify all owners, tenants, occupiers and others with a legal interest affected by the Anfield Project, which may be included in any future Compulsory Purchase Order or become eligible for compensation under Section 237 of the Town and Country Planning Act 1990.</p> <p>(iv) the Assistant Director – Planning & Development be appointed as the authorised officer pursuant to s15 of the Local Government (Miscellaneous Provisions) Act 1976 (power of local authorities to survey land which they propose to acquire compulsorily).</p> <p>(v) if the Council cannot assemble the development sites by the dates indicated below by agreement/private treaty, further reports will be presented to Cabinet seeking authority to make a CPO(s) for the site/s and to acquire or appropriate the site/s for planning purposes. The dates for these further reports will be as follows;</p> <p>(a). for land and property within Phase 4 of ‘the Parks’, as defined at Appendix 3, no later than the end of November 2013;</p> <p>(b). for land and property within Phase 5 of ‘the Parks’ as defined at Appendix 3, no later than the end of March 2014;</p> <p>(c). for land and property within the Anfield Village area, as defined at Appendix 3, no later than</p>
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	<p>the end of January 2014; and</p> <p>(d). for land and property within the Rockfield area, as defined at Appendix 3, no later than early 2014;</p> <p>(vi) in relation to (v) (d) above and when the following pre-conditions have been met by Liverpool Football Club (LFC), Cabinet will consider a request to authorise the making of a CPO or use its powers to appropriate land for planning purposes under the relevant provisions of the Town and Country Planning Act 1990 and the Local Government Act 1972, in respect of the parts of the site required for stadium expansion (the Rockfield Scheme):</p> <p>(a). LFC maintain their preference to stay at Anfield for purposes of delivering an expanded stadium, and provide appropriate assurances that it is not pursuing any interest in moving to a stadium or site elsewhere;</p> <p>(b). the Council is satisfied Heads of Terms have been signed by LCC, LFC (and YHG - see equivalent provision, at 7(ii) below) which confirms LFC's commitment to the expansion of LFC's existing stadium and associated public realm and LFC's support for the comprehensive redevelopment and regeneration of the Anfield Project area (provided that</p>
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	<p>this shall not prevent the Council from proceeding at any time, where necessary, with a CPO for other parts of the Project);</p> <p>(c). the Council is satisfied that LFC has a viable business plan and funding strategy for the proposed Rockfield Scheme, together with sufficient provision by way of CPO Indemnity Agreement with the Council to meet the costs of making and confirming any such CPO or acquisition or appropriation of land, property and interests together with any associated costs including compensation or other payments; and</p> <p>(d). the Council is satisfied that it is not providing an unlawful indirect subsidy or State Aid.</p> <p>(vii) in relation to (v) (b) above and in respect of any proposed CPO including the Training Hotel as part of the Phase 5 Scheme, Cabinet will consider a request to authorise the making of a CPO or use its powers to appropriate land for planning purposes under the relevant provisions of the Town and Country Planning Act 1990 and the Local Government Act 1972, provided that the following pre-conditions have been met by YHG:</p> <p>(a). the City Council is satisfied Heads of Terms have been signed by LCC, YHG (and LFC – see</p>
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equivalent provision at 6 (ii) above) which confirms YHG's commitment and support for the comprehensive redevelopment and regeneration of the Anfield Project area (provided that this shall not prevent the Council from proceeding at any time, where necessary, with a CPO for other parts of the Project);

(b). the City Council is satisfied that YHG has a viable business plan and funding for the delivery and operation of the Training Hotel together with sufficient provision by way of agreement with the Council to meet the costs of making and confirming any such CPO (or relevant part thereof) or the acquisition of appropriation of land to accommodate the proposed Training Hotel and ancillary works together with any associated costs including compensation and other payments; and

(c). the City Council is satisfied that it is not providing an unlawful indirect subsidy or State Aid.

Councillor Ann O'Byrne, Assistant Mayor and Cabinet Member – Housing highlighted –

- how the proposed acquisition of properties detailed within the

report was required to deliver all aspects of a potential £260m regeneration plan which would breathe new life into Anfield and had been recently backed by more than 80% of residents.

- that in total there were some 699 properties in designated clearance zones in the Anfield and Everton areas, of which some 279 had already been demolished or are in the process of being demolished and of the remaining 420 properties, 346 had already been purchased or agreement reached to purchase them leaving only a small number with negotiations progressing well on many of these
- the report submitted sought an 'in principle' approval for the use of compulsory purchase powers so these can be used as a last resort if the City Council was unable to reach a sale agreement with property owners or, in some cases, unable to trace the owners of derelict properties.
- the recommendation would help deliver in full the Anfield Project which included over 250 new homes, 550 refurbished homes, over 10,000 square feet of new business space and improved public spaces.

Councillor Nick Small, Cabinet Member for Skills, Enterprise & Employment welcomed the recommendation and highlighted how the City Council would shortly be setting up an Employment & Skills Group to bring together key stakeholders in this area.

	<p style="text-align: center;">—————</p> <p>Mayor Anderson OBE –</p> <ul style="list-style-type: none"> • welcomed the recommendation, citing that the use of compulsory purchase powers were only one element across a wide range of measures being undertaken by the City Council and in collaboration with partners to bring empty homes back into use and in turn improve local communities • highlighted that 746 private sector homes had been brought back into use as a result of work undertaken by the City Council to force owners to take action; and • noted benefits from bringing empty homes back into use, including increased Council Tax income being generated for the Council to use on delivering its services, and in local spending both in terms of materials for refurbishment works as well as employment opportunities. <p style="text-align: center;">—————</p> <p>Resolved that the recommendation be approved.</p>
<p>Reason for Decision</p>	<ul style="list-style-type: none"> (i) To enable a comprehensive development and regeneration of the Anfield area and for the whole of the Anfield Project to be achieved. (ii) To enable the City of Liverpool as a whole to benefit from the regeneration. (iii) To maximise the benefits to the community and businesses within Anfield as a whole and within the local area and North Liverpool.

	<p>(iv) To enable a better visitor experience to Anfield.</p> <p>(v) To allow partners to assemble the site/s by agreement and as a last resort by the Council, to facilitate the development by the use of Compulsory Purchase powers.</p>
<p>Alternative options considered and rejected?</p>	<ul style="list-style-type: none"> • Not to support the Anfield Project in land assembly by use of CPO and appropriation powers. <p>The proposed decision enables LCC to assemble the site and proceed with the regeneration of Anfield. To date, the partners have had difficulty assembling the site/s which has impacted upon the local area and caused decay of the built environment around the existing stadium and housing. If the Council decides not to support the Anfield Project in the land assembly process and the development of this area, the regeneration of Anfield may not be realised for a longer period.</p> <ul style="list-style-type: none"> • Use of Compulsory Purchase powers by other agencies instead of the Council. <p>Although the Council has Compulsory Purchase powers, there are also other Government agencies which have these powers and consideration was given to whether it would be appropriate for another agency to exercise powers. For example, the Homes and Communities Agency has undertaken similar land assembly projects throughout Liverpool. Due to the comprehensive spending review, the public sector financial climate, the current consolidation</p>

	<p>of agencies for financial and efficiency reasons, and the Council's existing land and property ownership in the Anfield area, it is appropriate for Liverpool City Council to exercise its compulsory purchase powers, particularly as the Anfield area is of strategic importance in the locality of the Council and in relation to the development of North Liverpool.</p>
<p>Consultation</p>	<p>The report will seek "in principle" approval for the Council to use its compulsory purchase powers (in particular powers under Section 226(1) (a) of the Town and Country Planning Act 1990 if required) to facilitate the Anfield Project ("the Project").</p> <p>This approval will be required to demonstrate support for land assembly in the Rockfield and Anfield Village neighbourhoods, parts of Walton Breck Road and the High Street corridor regeneration and the remaining property ownerships within the boundary of the Parks development area which, in turn, will enable Liverpool City Council (LCC), Your Housing Group (YHG) and Liverpool Football Club (LFC) to deliver the Project.</p>
<p>Relevant Interest of Members Involved</p>	<p>None</p>
<p>Dispensations Granted</p>	<p>Not applicable</p>
<p>Implementation Date</p>	<p>31 10 2013</p>

REF NO.	PROPOSAL
<p style="text-align: center;">Title</p>	<p>Disposal of Land at Brownlow Hill (R/21)</p>
<p style="text-align: center;">Decision</p>	<p>Cabinet considered a recommendation that –</p> <p>(i) authority be granted to advertise the intention to dispose of the open space at Brownlow Hill as shown on the plan set out in Appendix 1 to the report submitted; and</p> <p>(ii) if no objections are received authority be granted to dispose of the land to Liverpool John Moores University on the terms set out in the report submitted.</p> <p style="text-align: center;">—————</p> <p>Councillor Malcolm Kennedy, Cabinet Member – Regeneration welcomed the recommendation, highlighting how the proposed disposal formed a small element of wider transformational and regenerative work being undertaken in the Knowledge Quarter.</p> <p style="text-align: center;">—————</p> <p>Resolved that the recommendation be approved.</p>
<p style="text-align: center;">Reason for Decision</p>	<p>The terms proposed for the disposal of the land to LJMU reflect the limited development potential of the land.</p> <p>Disposal of this land will have three benefits:</p> <ul style="list-style-type: none"> • It will relieve the City Council of its maintenance liability • It will allow LJMU to enhance the standard of maintenance and to improve the setting of its adjoining buildings in which they have invested many millions of

	<p>pounds.</p> <ul style="list-style-type: none"> It will generate a small capital receipt.
Alternative options considered and rejected?	Not to agree to dispose of the land at the present time and to continue to maintain it as open space.
Consultation	<ul style="list-style-type: none"> Ward Councillors: - Cllr Small has confirmed he is happy to support the proposal. Head of Finance Economic Regeneration – no comments. Assistant City Solicitor – comments addressed in the report. AD Operations Community Services – no comments on report.
Relevant Interest of Members Involved	None
Dispensations Granted	Not applicable
Implementation Date	31 00 2013

REF NO.	PROPOSAL
Title	Former West Derby Library, Green Lane/Lister Drive (R/22)
Decision	<p>Cabinet considered a recommendation that –</p> <p>(i) Liverpool City Council approve the award of match funding towards the Lister Steps project</p>

	<p>not exceeding £100,000. The contribution will be offered in the form of a programme of urgent remedial works to ensure the building is made weather-tight, to prevent the spread of dry-rot and to address any areas already affected. The works will be undertaken by Liverpool City Council as the current owner of the property at the earliest opportunity to help keep the project costs as low as possible. The works and all associated expenditure will comprise the whole of the Council's match funding contribution towards the project;</p> <p>(ii) provided HLF Stage 2 funding (including necessary match funding), planning permission and listed building consent are secured Liverpool City Council will grant Lister Steps a lease on the former West Derby Library and its curtilage, shown edged red on the attached plan, for 125 years at a peppercorn ground rent, with full repairing and insuring obligations on Lister Steps to restore the former Library within an agreed time frame and otherwise on terms (including permitted uses) to be agreed by the Head of Property & Asset Management Services;.</p> <p>(iii) the Capital Programme be amended to contribute from Capital Receipts; and</p> <p>(iv) authority be granted to incur expenditure as set out in the report submitted.</p> <p>—————</p> <p>Councillor Malcolm Kennedy, Cabinet Member – Regeneration welcomed the</p>
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	<p>recommendation, indicating that the proposal reflected the support and commitment being given by the City Council to ensure that the building is restored and brought back into a sustainable new use, and placed on record on behalf of Cabinet its thanks to Councillor Maria McEvoy as Heritage Champion, as well as to both the Assistant Director – Physical Assets and Officers for their continued hard work and efforts in supporting bringing these proposals forward.</p> <p style="text-align: center;">—————</p> <p>Mayor Anderson OBE welcomed the recommendation, reflecting on the positive work and achievements of Lister Steps and offering the support of the City Council through the recommendation to bring a key local building back into a sustainable use for the wider community.</p> <p style="text-align: center;">—————</p> <p>Resolved that the recommendation be approved.</p>
<p style="text-align: center;">Reason for Decision</p>	<p>To secure a sustainable future for the former West Derby Library building.</p>
<p style="text-align: center;">Alternative options considered and rejected?</p>	<p>There are three main options available to the City Council in pursuing the aim of restoration and renewed use of the former West Derby Library;</p> <p>Option 1: Disposal of the building to Lister Steps Option 2: Go back out to market Option 3: Do nothing</p> <p><i>Option 1 is the approach recommended.</i></p> <p><i>Option 2: Go back out to market</i></p> <p>This would effectively be a repeat of the exercise previously undertaken, which did not result in alternative options or</p>

	<p>otherwise potentially viable bid. Since then, the costs of restoring the building will have increased (due to deterioration of the building fabric and inflation of construction costs).</p> <p><i>Option 3: Do nothing</i></p> <p>Alternatively the Council could either mothball the building or do nothing at all. Conservation practitioners Robinson Preservations Ltd and Markhams, quantity surveyors, have estimated that approximately £100k of work is required to halt deterioration of the building. There is currently no available budget to carry out this mothballing without the prospect of viable beneficial use. Without investment the building will continue to deteriorate and could eventually be lost.</p>
Consultation	<p>This recommendation seeks Cabinet approval of funding for interim holding works to the former West Derby library as match funding in support of Lister Steps' Heritage Lottery Fund bid and, subject to this bid obtaining full 'stage 2' HLF approval for the project, the award of a long lease of 125 years duration to Lister Steps as owner/operator for the building.</p>
Relevant Interest of Members Involved	<p>None</p>
Dispensations Granted	<p>Not applicable</p>
Implementation Date	<p>31 10 2013</p>

REF NO.	PROPOSAL
Title	Ellergreen Scheme, Norris Green – Phase 3 (R/23)
Decision	<p>Cabinet considered a recommendation that authority be granted to –</p> <ul style="list-style-type: none"> (i) enter into a building licence agreement with New City Vision Ltd in respect of the land known as Ellergreen Phase 3 in accordance with the provisions of the development agreement for this scheme; (ii) accept staged payments of the licence fee to include an element in respect of the infrastructure improvements to be funded from the Growing Places Fund as set out in the report submitted; and (iii) include provision for payment in full in the event of earlier completion of the scheme. <p style="text-align: center;">—————</p> <p>Councillor Ann O’Byrne, Assistant Mayor and Cabinet Member – Housing –</p> <ul style="list-style-type: none"> • welcomed the opportunity provided through the recommendation to contribute further to the transformative improvements being seen across Norris Green, which were noted to have helped revitalise the local community and encourage new families to move into the local area; • highlighting how the work encompassed a mix of both new build and refurbishment of existing properties to a high standard, and was reflective of

	<p>the views of the local community in terms of how they wished the local area to be regenerated.</p> <p>—————</p> <p>Councillor Steve Munby, Cabinet Member – Living Environment & Localism welcomed the proposal, highlighting the significance of achievements to date and the wide ranging positive impacts for the local community.</p> <p>—————</p> <p>Councillor Roz Gladden, Deputy Mayor and Cabinet Member – Adult Social Care & Health echoed the comments of Cabinet Members, highlighting the key role that engaging, listening to and working with local residents had played in transforming the area.</p> <p>—————</p> <p>Mayor Anderson OBE welcomed the recommendation, highlighting the expansive range of work and activities delivered over the previous 18 months which had delivered 320 homes to date and which through this recommendation would see an additional 150 homes constructed, and on behalf of Cabinet placed on record its thanks to the Assistant Mayor & Cabinet Member – Housing together with Officers for their continued hard work and efforts.</p> <p>—————</p> <p>Resolved that the recommendation be approved.</p>
<p>Reason for Decision</p>	<p>The terms proposed for the disposal of the land to New City Vision Regeneration Liverpool reflect the depressed state of the market for residential land at the present time.</p> <p>Development of this land will have three benefits:</p>

	<ul style="list-style-type: none"> • It will bring forward the development of 150 new homes further improving the choice for local people and attracting new residents into the area. • It will create employment for construction workers. • It will generate capital receipts.
<p style="text-align: center;">Alternative options considered and rejected?</p>	<p>Not to transfer the land to NCV – this would be against the terms and spirit of the development agreement. NCV is demonstrating steady progress on build and sales and this would enable that progress to be maintained.</p> <p>Not to agree to the phased repayment schedule – NCV are not willing to progress this new phase unless the land payment is split into instalments so that it can be funded out of plot sales rather than having to be borrowed as an upfront cost.</p>
<p style="text-align: center;">Consultation</p>	<p>The purpose of this report is to seek authority to dispose of a further phase of the development of the Ellergreen scheme in Norris Green.</p> <p>An application for support from the Growing Places Fund for infrastructure associated with the redevelopment of the former Boot Estate at Norris Green (which includes the Ellergreen project) has been successful. This is grant aid that has to be repaid and this report seeks authority for the repayment terms.</p> <p>When completed the proposed development of phase 3 will deliver a further 150 new homes for sale. This is in addition to the 320 homes already delivered on phases 1 and 2 of this scheme and the 224 still to be delivered to complete phase 2. This will make a significant contribution to the Mayoral Priority to build 5,000 new homes.</p>

Relevant Interest of Members Involved	None
Dispensations Granted	Not applicable
Implementation Date	31 10 2013

REF NO.	PROPOSAL
Title	Holly Lodge School – Contract Award (R/24)
Decision	<p>Cabinet considered a recommendation in relation to the development at Holly Lodge School –</p> <p>(i) subject to principle commercial terms being agreed with Kier Construction and planning permission being granted, the Council will sign a Memorandum of Agreement (construction contract) with Kier Construction under the Northwest Construction Hub Framework up to a maximum of £7,328,163 (including expenditure committed and spent through pre-construction stage Project Orders and Advanced Works and Contingency). In lieu of a bond, a Parent Company Guarantee is to be provided by the contractor;</p> <p>(ii) subject to principle commercial terms being agreed with Kier Construction and planning permission being granted, the Council sign a Project Order with Kier Construction under the</p>

	<p>Northwest Construction Hub Framework in advance of the main construction contract up to a value of £151,078 to carry out advanced (and programme critical) initial site setup/utility diversion activity so as to maintain construction programme timescales targeting a February 2015 opening;</p> <p>(iii) approval be granted for the Council commits total project expenditure up to a value of £7,695,432 (including expenditure committed and spent through pre-construction stages) to be financed over 2013/14 (through Mayoral City Deal funding) and 2014/15 (through Capital Receipts);</p> <p>(iv) the City Council's Capital Programme be amended accordingly and authority is granted to spend the resources as set out in the report submitted;</p> <p>(v) the land identified to the front of the site verged red on the plan and set out in Appendix 1 to the report submitted be declared surplus to Council requirements;</p> <p>(vi) the land and buildings to the front of the site and verged red on the plan set out in Appendix 1 to the report submitted be appropriated from educational purposes to regeneration purposes in accordance with Section 122 (1) of the Local Government Act 1972;</p> <p>(vii) the Head of Property and Asset Management Services be authorised to arrange for the disposal of the front part of the site verged red and set out in</p>
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	<p>Appendix 1 to the report submitted; and</p> <p>(viii) the capital receipt resultant from the sale of the front part of the site verged red and set out in Appendix 1 to the report submitted is committed to support the LSIP.</p> <p style="text-align: center;">—</p> <p>Mayor Anderson OBE highlighted the recommendation as evidence of the continued commitment to deliver against Mayoral Pledges, and on behalf of Cabinet placed on record their thanks to Officers for their continued hard work and efforts.</p> <p style="text-align: center;">—</p> <p>Resolved that the recommendation be approved.</p>
<p style="text-align: center;">Reason for Decision</p>	<p>To award an advanced works order and the main construction contract for Holly Lodge School to achieve the project timescales To amend the capital programme accordingly.</p> <p>To declare part of the site surplus and dispose accordingly.</p>
<p style="text-align: center;">Alternative options considered and rejected?</p>	<p>Detailed Consultation has been undertaken during the past 6 months through the following forms and events:</p> <ul style="list-style-type: none"> • Weekly School Design Engagement Meetings (April – July 2013). • Ward Councillors Presentation/Q&A Session – 19 June 2013. • School Governors Presentation/Q&A Session – 19 June 2013. • Public ‘Drop In’ Event (pre-planning submission) – 20 June 2013. • Public ‘Drop In’ Event (mid-planning process) – 02 October

	2013.
Consultation	This recommendation will seek authority for the Award of the construction contract for Holly Lodge School to Kier Construction and to declare surplus, appropriate and market the front part of the site for sale or disposal.
Relevant Interest of Members Involved	None
Dispensations Granted	Not applicable
Implementation Date	31 10 2013

REF NO.	PROPOSAL
Title	Low Carbon Superport University Technical College (R/25)
Decision	<p>Cabinet considered a recommendation that, in order to enable Collaborative Training Solutions to develop a new Low Carbon and Superport University Technical College (UTC), the City Council –</p> <p>(i) sells its freehold interest in Bevington House for £120,000, plus the Council's surveyors fees of £500 and legal costs of £450;</p> <p>(ii) sells its freehold interest in adjoining land presently comprising an adopted highway verge fronting onto Scotland Road for the sum of £1 subject to the following conditions –</p> <p>(a) the purchaser will apply for</p>

	<p>a road closure order prior to the sale being completed, and pay all fees and associated costs;</p> <p>(b). the use for educational purposes be restricted by way of an agreement that if the site is developed or sold for any other use then the City Council should receive 50% of any increase in value of the property;</p> <p>(iii) the purchaser pays the Council's surveyors fees of £500 and legal costs of £450; and</p> <p>(iv) other terms as agreed with the Head of Property & Asset Management Services.</p> <p>—————</p> <p>Councillor Nick Small, Cabinet Member – Skills, Enterprise & Employment welcomed the recommendation, highlighting how the proposed UTC would contribute towards transforming North Liverpool, supporting the development of skills crucial to key long term developments such as Liverpool Waters and the Liverpool Two post-Panamax port facilities, and welcoming the opportunity and impact that the UTC would bring to the community.</p> <p>—————</p> <p>Mayor Anderson OBE welcomed the proposal, indicating that it would be beneficial and well utilised for the benefit of the local community.</p> <p>—————</p> <p>Resolved that the recommendation be approved.</p>
<p>Reason for Decision</p>	<p>To deliver a new facility for alternative vocational education.</p>

Alternative options considered and rejected?	Take no action. The council would continue to receive rent on Bevington House. The site would remain available for potential future development subject to land assembly and highway closures.
Consultation	The site of Bevington House, Gardners Row and adjoining land fronting Scotland Road has been identified as a preferred location for the construction of a Low Carbon & Superport University Technical College. This project is sponsored by John Moore's University, Liverpool Community College, Laing O'Rourke, Peel & others. This report deals with the sale of the Council's land required for the project and includes provision for the sale of part of the site at less than best price.
Relevant Interest of Members Involved	None
Dispensations Granted	Not applicable
Implementation Date	31 10 2013

REF NO.	PROPOSAL
Title	Award of Integrated Personal Care & Support Services in an Extra Care Housing Setting Contract (NWCE-955GD7) (ASC/7)
Decision	Resolved that the organisations detailed in Appendix 1 to the report submitted be awarded a contract for the supply of Integrated Personal Care & Support in an Extra Care Housing Setting Contract (NWCE-955GD7) at the rates tendered

	<p>and for a period of three years with an option for Liverpool City Council to extend for a further year subject to performance and finance.</p>
<p>Reason for Decision</p>	<p>There are a number of reasons for the recommendation:</p> <ul style="list-style-type: none"> • Contract award for the integrated model will provide new service models reconfigured and fully integrated to better meet the needs of older people. • Services have been developed to meet the needs and aspirations of older people, who contributed to development and service design. • Onsite care and support teams within the schemes will offer flexible approaches to people with mixed levels of dependency. • To develop options in line with the drivers to disinvest in residential care. • To meet the demands of an emerging ageing population and increase options available to meet the increasing prevalence of dementia and older people with learning disabilities. • To secure value for money. • To place new contracts with updated and more appropriate terms and conditions. • To ensure full compliance with Liverpool City Council's Financial and Contract Standing Orders.
<p>Alternative options considered and rejected?</p>	<p>Significant consultation took place with service users, providers and key stakeholders (commissioning, assessment and care management) to determine the key issues, concerns and areas for improvement. This included –</p> <ul style="list-style-type: none"> • Extra Care Housing 'vision' session with partners to agree

	<p>objectives of the exercise and parameters of scope;</p> <ul style="list-style-type: none"> • a series of meetings with Service Users at schemes designated to deliver the full Integrated Personal Care and Support model; • Cabinet members briefings; • meetings with individual Registered Providers of Housing for each of the schemes; • Soft Market engagement session with stakeholders and prospective bidders; • Task and Finish Group of older people's representatives from the Older People Making It Happen Group to input into service design; • representatives from the Older People Making It Happen Group who worked with officers to facilitate Service User engagement across each of the schemes; and • Service User and carer representatives on the Tender Evaluation Panel.
Consultation	To award contracts for the delivery of Integrated Personal Care and Support into five Extra Care Housing schemes following a procurement exercise.
Relevant Interest of Members Involved	None
Dispensations Granted	Not applicable
Implementation Date	31 10 2013

REF NO.	PROPOSAL
Title	Liverpool Futures Community Interest Company (EES/1)
Decision	<p>Resolved that –</p> <p>(i) authority be granted for the Director – Regeneration & Employment Services to enter into discussions with the City of Liverpool College, to determine the feasibility of the proposal to transfer all shares relating to Liverpool Futures CIC to the College, subject to the conditions outlined in this report; and</p> <p>(ii) authority be granted to the Director – Regeneration & Employment Services in consultation with the Director – Finance & Resources, if considered feasible following discussions to consent to the transfer of shares by shareholders under Reserved Matters from the Council to the City of Liverpool College.</p>
Reason for Decision	As set out in the report submitted.
Alternative options considered and rejected?	As set out in the report submitted.
Consultation	To provide information in relation to the future of the Liverpool Futures Community Interest Company.
Relevant Interest of Members Involved	None

Dispensations Granted	Not applicable
Implementation Date	31 10 2013

REF NO.	PROPOSAL
Title	Merseyside Winter Social Marketing Campaign (ASC/8)
Decision	<p>Cabinet considered a recommendation that –</p> <ul style="list-style-type: none"> (i) it be noted that the proposed campaign and associated strategy, as set out in Appendix 2 to the report submitted, will be delivered through Public Health on behalf of the 7 Clinical Commissioning Groups (Liverpool, Knowsley, South Sefton, Southport & Formby, Halton, St Helens & West Lancashire); (ii) approval be granted for the Director – Public Health to confirm the Service Agreement set out in Appendix 1 to the report submitted; and (iii) approval be granted for Liverpool Public Health to act as lead procurer and broker across the Clinical Commissioning Groups identified at (i) above in order to develop and deliver a winter marketing plan and campaign. Liverpool Public Health will be providing Marketing Strategy and commissioning relevant services. <p style="text-align: center;">—</p>

Councillor Roz Gladden, Deputy Mayor and Cabinet Member – Adult Social Care & Health –

- welcomed the recommendation, highlighting the co-operative nature of the campaign across Merseyside and how the Public Health Team within the City Council would facilitate the campaign process;
- noted the increases and pressures on demand for service and bed capacity in the health and social care sectors during the winter period – above the already high levels of demand being seen – and observed that this proposal sought to mitigate this; and
- observed how issues of capacity within the health and social care sectors had been identified at both a local and national level, the cause of which being due to Government funding reductions and changes.

Martin Smith, Acting Consultant in Public Health highlighted how the proposed campaign complemented a range of other initiatives, including the Winter Survival Campaign as well as Public Health England’s campaign on winter advice and preparation, all of which combined are seeking to raise awareness and signpost support services in the event of illness.

Councillor Tim Moore, Cabinet Member – Transport & Climate Change, referring to recent announcements by the largest gas and electricity suppliers of significant price increases, indicating the importance

	<p style="text-align: center;">—————</p> <p>Councillor Wendy Simon, Assistant Mayor and Cabinet Member – Culture & Tourism</p> <ul style="list-style-type: none"> • highlighted the challenges being placed on households by rising energy prices which, combined with the impacts of Government funding reductions and changes to Welfare, were resulting in families struggling on a daily basis – increasing use of food banks being highlighted as evidence of this; • emphasized the importance of working with and supporting groups active in communities to help residents, and that both foodbanks and Credit Unions would continue to play a pivotal role. <p style="text-align: center;">—————</p> <p>Mayor Anderson OBE welcomed the recommendation, highlighting the impacts rising fuel prices and welfare changes were having on people’s ability to manage on a daily basis, and emphasized the importance of raising awareness of sources of support available.</p> <p style="text-align: center;">—————</p> <p>Resolved that the recommendation be approved.</p>
<p style="text-align: center;">Reason for Decision</p>	<ul style="list-style-type: none"> • Better self – care • Reduction in inappropriate A&E attendances • Increase in appropriate use of all core services • Generate income for Liverpool City Council
<p style="text-align: center;">Alternative options</p>	<p>Consultation has been undertaken with each of the 7 Clinical Commissioning</p>

considered and rejected?	Groups together with the Cabinet Member for Adult Services & Health.
Consultation	<p>Examine your Options is a social marketing campaign developed by Public Health Liverpool that aims to reduce attendances at A&E departments by raising awareness of the full range of services available and the benefits these services offer.</p> <p>The campaign was designed in Liverpool, Knowsley and Sefton PCTs as part of the North Mersey Quality, Improvement, Productivity and Prevention programme (QIPP) Urgent Care programme and has been adopted as the single campaign addressing this issue in all three areas since 2011.</p> <p>Liverpool Clinical Commissioning Group (CCG) wants to run the campaign again this winter and have asked Liverpool Public health to develop a marketing strategy and deliver the strategy. To ensure the campaign has maximum impact across the region and reduces the pressures of all A&E departments in the region Liverpool CCG have invited Sefton, Knowsley, Halton, St Helens & West Lancs CCG's to take part in the campaign.</p>
Relevant Interest of Members Involved	None
Dispensations Granted	Not applicable
Implementation Date	31 10 2013